

Joy & Glory under the Kitchen Sink

The topic Fooled by appearances

The object Joy dishwashing detergent, Glory floor cleaner—and maybe two or three other products with names that promise more than the product delivers, like Ecstasy cologne, Kool cigarettes, and Promise margarine.

The lesson Sooner or later, everyone is taken in by packaging that promises more than the product can deliver. Joy....when did it become such a hoot to wash dishes? Glory....mop with this stuff

and you'll

see the

face of

Jesus

appear on

your

bathroom

wall.

Ecstasy...it's

only a

perfume, for

crying out loud.



The Word Genesis 3:1-6 (fruit that was "pleasing to the eye"); Ephesians 4:14 ("cunning and craftiness of men in their deceitful scheming")

See also Genesis 13:10 (Lot saw what looked "like the garden of the Lord," but this was "before the Lord destroyed Sodom and Gomorrah.")

Discussion starters

1. You see not only products packaged precisely to blur your thinking, but ideas, too. For example, people talk about "making love" as if two people having sex will somehow *create* love. What other ideas are camouflaged by dishonest packaging or advertising?

2. **What false promises does our culture make about alcohol? About sex? Money? Good times? Popularity?**

3. How can you see beyond the Joy, Ecstasy, Promise, and Glory so you don't buy into something you don't need (for example, Proverbs 3:5-6)?

Life changers

1. Ever been sold a product that doesn't live up to the promise? What was the sales pitch that hooked you? That it'll be fun? That it won't hurt you? That everybody else is doing it? That it'll make you popular? Sexy? Macho? Happy?